

Extracted from:

ExpressionEngine 2

A Quick-Start Guide

This PDF file contains pages extracted from ExpressionEngine 2, published by the Pragmatic Bookshelf. For more information or to purchase a paperback or PDF copy, please visit <http://www.pragprog.com>.

Note: This extract contains some colored text (particularly in code listing). This is available only in online versions of the books. The printed versions are black and white. Pagination might vary between the online and printer versions; the content is otherwise identical.

Copyright © 2010 The Pragmatic Programmers, LLC.

All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form, or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior consent of the publisher.

The
Pragmatic
Programmers

ExpressionEngine 2

A Quick-Start Guide



Ryan Irelan

Foreword by Rick Ellis,
CEO of EllisLab, creator
of ExpressionEngine

Edited by Susannah Davidson Pfalzer



Many of the designations used by manufacturers and sellers to distinguish their products are claimed as trademarks. Where those designations appear in this book, and The Pragmatic Programmers, LLC was aware of a trademark claim, the designations have been printed in initial capital letters or in all capitals. The Pragmatic Starter Kit, The Pragmatic Programmer, Pragmatic Programming, Pragmatic Bookshelf and the linking *g* device are trademarks of The Pragmatic Programmers, LLC.

Every precaution was taken in the preparation of this book. However, the publisher assumes no responsibility for errors or omissions, or for damages that may result from the use of information (including program listings) contained herein.

Our Pragmatic courses, workshops, and other products can help you and your team create better software and have more fun. For more information, as well as the latest Pragmatic titles, please visit us at

<http://www.pragprog.com>

Copyright © 2010 Ryan Irelan.

All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form, or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior consent of the publisher.

Printed in the United States of America.

ISBN-10: 1-934356-52-2

ISBN-13: 978-1-934356-52-4

Printed on acid-free paper.

P1.0 printing, March 2010

Version: 2010-5-10

Foreword

It's been nearly ten years since I wrote my first web publishing application, a blog tool called pMachine, which would become the predecessor to ExpressionEngine. Ten years ago there were only some 3 million websites in total, few of which served content dynamically. Although blogging had just been invented and there were a few software vendors offering expensive content management systems (CMSs), the Web was a patchwork of mostly static brochure sites. This was about to change. Rapidly.

Today, more than 25 percent of the world is online, and the number of sites serving dynamic content well exceeds 100 million. Blogs have gone totally mainstream, and CMSs are ubiquitous and cheap. A revolution in personal and corporate communication happened in the blink of an eye. For those of us who have been in the field since the beginning, it's been a very exciting and satisfying ride. For those interested in web publishing, the opportunities and choices have never been greater or more powerful.

Henry Mencken, long before the Web was invented, quipped, "Freedom of press is limited to those who own one." He had no idea that soon anyone with little more than an Internet connection and a web browser could "own" such a press. The book you hold teaches how you too can join this revolution and reach a potential audience of well over 1 billion people.

As I write this, ExpressionEngine just turned 2, and I can think of no one more qualified to teach it than Ryan Irelan. When people ask me what the best feature of ExpressionEngine is, I usually say "our community," and Ryan is a shining example of just such a "feature." Ryan has distinguished himself as an educator and advocate of ExpressionEngine and as a member of our Professionals Network. He has touched

thousands of people in our discussion forums, through his own ExpressionEngine online resources, and with his web clientele.

Happy publishing!

Rick Ellis (CEO of EllisLab and creator of ExpressionEngine)

March 2010

The Pragmatic Bookshelf

The Pragmatic Bookshelf features books written by developers for developers. The titles continue the well-known Pragmatic Programmer style and continue to garner awards and rave reviews. As development gets more and more difficult, the Pragmatic Programmers will be there with more titles and products to help you stay on top of your game.

Visit Us Online

ExpressionEngine 2's Home Page

<http://pragprog.com/titles/riexen>

Source code from this book, errata, and other resources. Come give us feedback, too!

Register for Updates

<http://pragprog.com/updates>

Be notified when updates and new books become available.

Join the Community

<http://pragprog.com/community>

Read our weblogs, join our online discussions, participate in our mailing list, interact with our wiki, and benefit from the experience of other Pragmatic Programmers.

New and Noteworthy

<http://pragprog.com/news>

Check out the latest pragmatic developments, new titles and other offerings.

Buy the Book

If you liked this eBook, perhaps you'd like to have a paper copy of the book. It's available for purchase at our store: pragprog.com/titles/riexen.

Contact Us

Online Orders:	www.pragprog.com/catalog
Customer Service:	support@pragprog.com
Non-English Versions:	translations@pragprog.com
Pragmatic Teaching:	academic@pragprog.com
Author Proposals:	proposals@pragprog.com
Contact us:	1-800-699-PROG (+1 919 847 3884)