

Extracted from:

Driving Technical Change

Why People On Your Team Don't Act On Good Ideas, and How To Convince Them They Should

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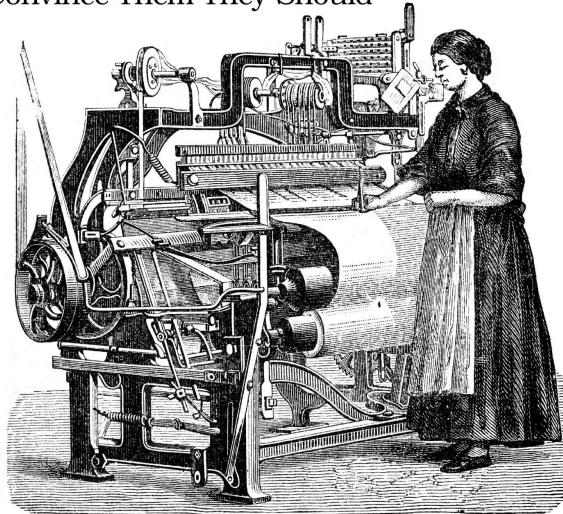
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The
Pragmatic
Programmers

Driving Technical Change

Why People On Your Team Don't Act on Good Ideas,
and How To Convince Them They Should



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Edited by Jacquelyn Carter

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