

# ESCAPE VELOCITY

Better Metrics for  
AGILE TEAMS



DOC NORTON

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## The Author

Bumbling and stumbling toward love, light, and good. Hoping to make the world a better place one tiny contribution at a time.

Co-Founder of OnBelay, Doc is passionate about working with teams to improve delivery, helping leaders be more effective, and building great organizations. Once a dedicated code slinger, Doc has turned his energy toward helping teams, departments, and companies work better together in the pursuit of better software. Working with a wide range of companies such as Groupon, Nationwide Insurance, and Belly, Doc has applied tenants of agile, lean, systems thinking, and host leadership to develop highly effective cultures and drastically improve their ability to deliver valuable software and products.



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