

Extracted from:

# Driving Technical Change

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## Why People On Your Team Don't Act On Good Ideas, and How To Convince Them They Should

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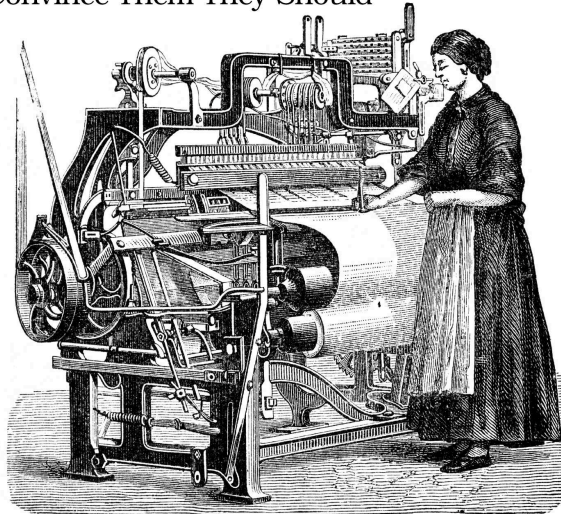
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The  
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# Driving Technical Change

Why People On Your Team Don't Act on Good Ideas,  
and How To Convince Them They Should



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*Edited by Jacquelyn Carter*

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